

## **Historic, archived document**

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62,97  
**KELLOGG**  
SEED COMPANY

P. O. Box 684  
MILWAUKEE, WISCONSIN

Return Postage Guaranteed

**RAINBOW**  
BRAND  
**SEEDS**

**MARKET QUOTATIONS**  
**PLEASE RUSH**

(Sec. 562, P. L. & R.)

**U. S. POSTAGE**

**PAID**

PERMIT No. 409

Milwaukee, Wis.

*Mrs. Wm. H. H. H.*

U. S. Dept. of Agriculture,  
Bureau of Plant Industry,  
Washington. D. C.



# KELLOGG SEED COMPANY

322 EAST FLORIDA STREET

P. O. BOX 684

MILWAUKEE, WISCONSIN

TELEPHONE DALY 0373

Distributors

**NEW RICHMOND ROLLER MILLS**  
Shawano, Wis.

Upper Michigan—Northeastern Wisconsin  
**MENOMINEE PRODUCE COMPANY**  
Menominee, Michigan

Distributors

**ALEX SINAICO & SONS, INC.**  
653 W. Washington Ave., Madison, Wis.

**DOOR COUNTY PRODUCE COMPANY**  
Sturgeon Bay, Wisconsin

TERMS: Net Cash

MARCH 18, 1938

Quotations are subject to change without notice.  
Prices quoted are for Full, Unbroken Bags, gross weights, bags included without additional charge.

Today's values, f. o. b. Milwaukee, Wisconsin. Broken packages will be charged at quoted prices plus bags extra at value.



## MEDIUM RED CLOVER

U. S. Verified Origin (Wisconsin Grown)	Per 100 Lbs. Packed in Bags of:	
	60 Lbs.	160 Lbs.
RAINBO	\$40.25	\$40.00
Mountain	39.25	39.00

## SPECIAL

### MEDIUM CLOVER

(Wisconsin Grown)

Lot "NELL"	Per 100 Lbs.
Purity	96.57%
Other crops	2.69%
Packed 160 lbs. per bag	

Kellogg Seed Company gives no warranty, express or implied, as to description, quality, productiveness or any other matter of any seed it sells and will not be responsible for the crop.

## COMMON ALFALFA

U. S. Verified Origin

WISCONSIN	Per 100 Lbs. Packed in bags of:	
	60 Lbs.	160 Lbs.
RAINBO	\$37.50	\$37.25
WISCONSIN (Containing about 5% Red Clover)		
Special	36.50	36.25
OKLAHOMA		
RAINBO	31.25	31.00

## CANADIAN VARIEGATED ALFALFA

WESTERN ONTARIO GROWN	Per 100 lbs.
RAINBO	\$38.50
GENUINE PEEL COUNTY, ONTARIO GROWN	
RAINBO	41.00
60 lb. bags	

## GRIMM ALFALFA

State Sealed and Certified

BLACKFOOT BRAND	Per 100 Lbs.
Blue Tag	\$46.00
Red Tag	43.50
30 lb. and 60 lb. bags	

## COSSACK ALFALFA

State Sealed and Certified

RAINBO—Blue Tag	Per 100 lbs.
	\$46.00
60 lb. bags	

## LADAK ALFALFA

State Sealed and Certified

RAINBO—Blue Tag	Per 100 Lbs.
	\$48.00
Mountain Red Tag	46.00
30 lb. and 60 lb. bags	
Ladak is of especial value where bacterial wilt is prevalent.	

## SWEET CLOVER

WHITE	Per 100 Lbs. Packed in Bags of:
	160 Lbs.
RAINBO	\$11.75

## YELLOW

RAINBO	11.75
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## GRUNDY COUNTY

RAINBO	Sold out
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## UNHULLED SWEET CLOVER

RAINBO	\$10.75
Sweet Clover packed in bushel bags, 25c per 100 lbs. higher.	

## KOREAN LESPEDEZA

RAINBO	Per 100 Lbs.
	\$7.00

## SUDAN GRASS

RAINBO	\$ 3.35
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## REED CANARY GRASS

RAINBO—100 lb. lots	\$32.00
Small lots	33.00

## FIELD PEAS

White, RAINBO	4.75
Scotch, RAINBO	3.50
Scotch Mountain	3.25

## SOY BEANS

Manchu, RAINBO	2.35
Illini, RAINBO	2.25
Mukden, RAINBO	

## MILLETS

German, RAINBO	3.65
Japanese, RAINBO	3.15
Siberian, RAINBO	3.25
Proso, RAINBO	2.75

## FLAX

RAINBO	5.25
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## DWARF ESSEX RAPE

RAINBO—100 lb. bags	7.25
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## USED COTTON GRAIN BAGS

	Per 100
Patched, clean	\$20.00
Sound, clean	23.00
New Royal River Bags	28.00

Our Prices Include Bags without additional charge—Gross Weights



Our Prices Include Bags without additional charge—Gross Weights

Our Prices Include Bags without

# RAINBO BRAND SEED CORN



## SEED DISINFECTANTS

### New Improved CERESAN

A Low Cost Dust Disinfectant for  
Wheat, Oats and Barley  
One Pound Treats 32 Bushels

Sizes of Packages	Retail Price per Package	Dealer Price	Packages per Case
1-lb. tin	\$ .70	\$ 5.60 per case	1 doz.
5-lb. tin	3.00	13.20 per case	1/2 doz.
25-lb. pail	12.75	10.20 Each	1 only

### New Improved SEMESAN JR.

A Dust Disinfectant for Seed Corn  
4 Oz. Treats 2 Bushels Seed Corn

Sizes of Packages	Retail Price per Package	Dealer Price	Packages per Case
4-oz. tin	\$ .30	\$ 7.00 per case	3 doz.
1-lb. tin	.75	6.00 per case	1 doz.
5-lb. tin	3.25	14.65 per case	1/2 doz.
25-lb. pail	14.00	11.20 per pail	1 only
100-lb. drum	55.00	44.00 per drum	1 only

### New Improved SEMESAN BEL

A Dip Disinfectant for Seed Potatoes  
One Pound Treats 75 Bushels

Sizes of Packages	Retail Price per Package	Dealer Price	Packages per case
4 oz. tin	\$ .45	\$10.55 per case	3 doz.
1-lb. tin	1.50	12.00 per case	1 doz.
5-lb. tin	6.75	29.70 per case	1/2 doz.
25-lb. pail	31.00	24.50 per pail	1 only
100-lb. drum	122.00	97.60 per drum	1 only
300-lb. drum	355.00	284.00 per drum	1 only

### Special SEMESAN

A Grass Disinfectant for Brown Patch

Sizes of Packages	Retail Price per Package	Dealer Price	Packages per Case
5-lb. tin	\$ 7.00	\$ 31.80 per case	1/2 doz.
25-lb. pail	33.00	26.40 per pail	1 only
100-lb. drum	129.00	103.20 per drum	1 only

### SEMESAN

A General Disinfectant for Vegetable and  
Flower Seeds or Bulbs, and Certain  
Plant Diseases

Sizes of Packages	Retail Price per Package	Dealer Price	Packages per Case
2-oz. tin	\$ .35	\$ 8.20 per case	3 doz.
1-lb. tin	2.25	18.00 per case	1 doz.
5-lb. tin	9.90	44.40 per case	1/2 doz.
25-lb. pail	45.50	36.25 per pail	1 only

### NU-GREEN

A Grass Disinfectant for Brown Patch  
Prevention and Control

Sizes of Packages	Retail Price per Package	Dealer Price	Packages per Case
3-oz. tin	\$ .35	\$ 8.20 per case	3 doz.
1-lb. tin	1.45	11.50 per case	1 doz.
5-lb. tin	6.30	28.20 per case	1/2 doz.
25-lb. pail	29.00	23.20 per pail	1 only
100-lb. drum	115.00	92.00 per drum	1 only

KELLOGG SEED COMPANY

## NEBRASKA GROWN DENT VARIETIES

Per Bushel

Wisc. No. 7 Silver King	\$ 1.55
Wisc. No. 8	1.55
Wisc. No. 12 Golden Glow	1.55
Wisc. No. 25	Sold out
Minnesota No. 13	1.55
Early Murdock	1.65
Improved Leaming	1.55
King of the Earliest	1.55
Northwestern Red Dent	1.65
Pride of North	1.55
Reid's Yellow Dent	1.55
White Cap Yellow Dent	1.55

Packed two bushels per bag  
Bags included

## FLINT CORN

Per Bushel

Smut Nose Wisc Grown	\$ 2.75
Longfellow—Neb. Grown	2.15

Packed two bushel per bag  
Bags included

## SWEET CORN

Per 100 Lbs.

Golden Bantam—Wis. Grown	\$10.00
Evergreen Bantam—Wis. Grown	10.00
Stowells' Evergreen	10.00

Packed 100 lbs. per bag  
Bags included

## HYBRID SEED CORN

(Wisconsin Grown, Certified Blue Tag)

### Flat Kernels

Per Bushel

95 Day Maturity	Sold out
100 Day Maturity	Sold out
105 Day Maturity	6.00
110 Day Maturity	6.00
115 Day Maturity	6.00
120 Day Maturity	6.00

Packed one bushel per bag, bags included

## WISCONSIN GROWN DENT VARIETIES

State Sealed and Verified Per Bushel

Wisc. No. 7 Silver King	\$ 2.00
Wisc. No. 8	2.00
Wisc. No. 12 Golden Glow	2.00
Wisc. No. 25	2.25
Northwestern Red Dent	2.15

Bags included

## WISCONSIN GROWN

Per Bushel

Wisc. No. 7 Silver King	\$ 1.85
Wisc. No. 8	1.85
Wisc. No. 12 Golden Glow	1.85
Early Murdock	1.95

Minnesota No. 13	1.85
Northwestern Red Dent	2.00

Packed two bushels per bag  
Bags included

## FODDER CORN

Per Bushel

Red Cob	\$ 1.10
Leaming	1.10
Pride Fodder	1.10
Eureka Virginia Grown	2.00

Packed 2 1/2 bushels per bag  
Bags included

## SEED GRAINS RAINBO BRAND

### SEED OATS

Per Bushel

Yellow Kherson	\$ .60
Logold	.60

### SEED WHEAT

Per Bushel

Progress	\$ 1.55
Marquis Type	1.60

### SEED BARLEY

Per Bushel

Oderbrucker	
Wisconsin No. 38	1.15

### SPELTZ


Per 100 Lbs.

RAINBO	2.50
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### BUCKWHEAT

Per 100 Lbs.

Japanese, Registered Seed Stock	\$3.75
Silverhull	2.40



### CRO-TOX

Crow and Bird Repellent

Protects Seed Corn and Grains from Loss of Seed After Planting. Eight Ounces of Cro-Tox Will Treat One Bushel of Corn.

8 oz. Size @ \$ 4.30 per Dozen  
16 oz. Size @ 7.20 per Dozen  
1 qt. Size @ 10.80 per Dozen

### WINTER VETCH

Per 100 Lbs.

For Spring and Fall Planting	
RAINBO	\$10.50

### AMBER CANE

Per 100 Lbs.

For Fodder only	
RAINBO	\$ 2.65





LAWN GRASS MIXTURES



RAINBO BRAND

Finest Quality

In Cartons and Bulk

Per 100 Lbs.

1-lb. (24 and 50 to a case) \$24.00

5-lb. (9 to a case) 23.50

1-lb. Shade Grass (24 and 50 to case) 26.00

5-lb. Shade Grass (9 to a case) 25.50

RAINBO LAWN SEED—Bulk

25-lb. Sacks 21.50

50-lb. Sacks 21.25

100-lb. Sacks 21.00

RAINBO SHADE GRASS—Bulk

25-lb. Sacks 23.50

50-lb. Sacks 23.25

100-lb. Sacks 23.00

BLUE MOUND LAWN SEED

1-lb. Cartons (50 to a case) 15.00

5-lb. Bags (10 to a bundle) 14.00

10-lb. Bags (5 to a bundle) 14.00

Bulk, 50-lb. and 100-lb. Bags 13.00

Shade Grass, bulk 18.00

GREENDALE LAWN SEED

Per 100 Lbs.

1-lb. Cartons (50 to a case) \$14.00

3 lb. Bags (20 to a bundle) 13.00

50-lb. and 100-lb. Bags 12.00

STAR LAWN SEED

100-lb. Sacks 10.00

RAINBO BENT GRASS MIXTURE

The finest Bent Grasses blended with other grasses to produce a bent lawn in two seasons

Per 100 Lbs.

1-lb. Bags \$42.50

5-lb. Bags 41.00

25, 50 or 100-lb. Bags. 40.00



Per Ton

100-lb. Bags \$30.00

50-lb. Bags 35.50

25-lb. Bags 41.50

Less Dealer's Discount 10%  
Special Prices for Car Lots.

We are distributors of Milorganite for Wisconsin, exclusive of Milwaukee County and upper Michigan. Milorganite quotations apply only in this distributive territory.

WHITE CLOVER SEED

RAINBO DISPLAY CARTON

Per Carton

48 10c Packages \$ 1.95

24 20c Packages 1.95

12 40c Packages 1.95

24 10c; 12 20c Packages 1.95

RAINBO

Per 100 Lbs.

1-lb. Boxes (25 to case) \$40.00

1/2-lb. Boxes (50 to case) 41.00

Packed Conveniently for Counter Trade

GRASSES

KENTUCKY BLUE GRASS

Per 100 Lbs.

Selected, Extra Heavy \$12.50

RAINBO 11.00

Mountain 10.50

FANCY RED TOP

RAINBO 11.00

ROUGH BLUE GRASS

(Poa Trivialis)

RAINBO 33.00

Excellent for shady conditions

RYE GRASS

Pacey's, Imported 13.00

Perennial, Imported 12.00

American Grown 8.25

BENT GRASS (Certified)

Astoria

Per 100 Lbs.

RAINBO, Blue Tag, State Sealed \$65.00

Seaside

RAINBO, Blue Tag, State Sealed 65.00

(Smaller quantities \$5.00 per 100 lbs higher.)

ORCHARD GRASS

RAINBO 17.00

MEADOW FESCUE

RAINBO 9.50

CHEWINGS FESCUE

RAINBO 40.00

SMOOTH BROME GRASS

(Bromus inermis)

RAINBO 19.00

RAINBO BRAND  
INOCULATION

Humus and Nitro-Jel (Jelly)

No. 1

For Alfalfa and Sweet Clover

No. 2

For Red, Alsike and White Clover

Retail

Wholesale

1/2 bushel \$ .30 \$ .18

1 bushel .45 .27

2 1/2 bushel .75 .48

5 bushel 1.25 .84

No. 3

For Field Peas and Vetches

No. 6

For Soy Beans

Retail

Wholesale

1 bushel \$ .30 \$ .18

2 bushel .45 .27

5 bushel .75 .48

Sold on a Returnable Basis

MASTER ANT KILLER

10c Size, 12 to carton \$ .75 dozen

25c Size, 14 to carton 2.00 carton



INOCULON PRICES  
When Ordering, Always  
Specify Name of Seed

ALFALFA, all CLOVERS  
Size Dealer Retail  
1/2 bu. ea. \$ .19 \$ .30  
1 bu. ea. .32 .50  
2 1/2 bu. ea. .65 1.00

LESPEDEZA  
Size Dealer Retail  
1 bu. ea. \$ .19 \$ .30  
2 bu. ea. .32 .50  
5 bu. ea. .65 1.00

VETCH, AUSTRIAN PEAS,  
CANADIAN PEAS, BEANS  
1/2 bu. ea. \$ .16 \$ .25  
1 bu. ea. .26 .40  
\*1 1/2 bu. ea. .39 .60  
5 bu. ea. 1.10 1.70  
\*12 1/2 bu. ea. 2.60 4.00  
\*\*100 lb. & 12 1/2 bu. size,  
packed only for Vetch & Peas

PEANUTS, SOY BEANS,  
COW PEAS, LIMA BEANS  
1 bu. ea. \$ .19 \$ .30  
2 bu. ea. .32 .50  
5 bu. ea. .65 1.00  
10 bu. ea. 1.04 1.60  
\*25 bu. ea. 1.95 3.00  
\*25 bu. size packed only for  
Soy Beans, Cow Peas, Peanuts

NITRAGIN GARDEN SIZE for Garden Peas, Beans, Sweet  
Peas, Lima Beans and Lupines. Packed 1 doz. to Carton.  
Dealer Price...80c per carton. Retail Price...10c. each.

BIRD SEED

(Full Bags)

Per 100 Lb.

Sunflower—Fancy \$ 5.50

Sunflower—Choice 4.00

Canary—Recleaned 6.50

Hemp 6.25

Bird Rape, Wisconsin Small Sweet 8.00

Large Rape 7.25

Large Millet 2.75

Smaller quantities 50c per 100 lbs higher

SEED SOWERS

Retail List Price

“Cyclone” Seed Sower \$2.75 Ea.

“Horn” Seed Sower .95 Ea.

Above prices are subject to a dealer  
discount of 33 1/3%







## PLANTERS' REFERENCE

### Pounds to Sow Per Acre

KIND	Pounds Per Acre	Pounds Per bu.
Alfalfa, broadcast .....	18-22	60
Alfalfa, drills .....	12-15	60
Barley .....	96-120	48
Beans, Soy, broadcast.....	60-80	60
Beans, Soy, drills.....	30-45	60
Beans, Soy, with corn.....	50-60	60
Blue Grass, Kentucky.....	25-28	14
Blue Grass, Canada.....	25-28	14
Buckwheat .....	45-60	52
Cane, broadcast .....	50-70	50
Cane, drills .....	10-15	50
Clover, Alsike .....	8-12	60
Clover, Medium .....	10-15	60
Clover, Mammoth .....	10-15	60
Clover, Sweet, hulled.....	12-15	60
Clover, Sweet, unhulled.....	20-30	30
Clover, White .....	4-8	60
Corn .....	8-12	56
Sweet Corn .....	12	
Fescue, Meadow .....	15-25	24
Fescue, Chewings.....	25-28	14
Flax .....	28	56
Lawn Grass.....	Depending on Conditions	Depends on Quality
Millet, for hay.....	45-50	50
Millet, for seed.....	30-40	50
Millet, Japanese .....	12-15	30
Oats .....	64-76	32
Peas, Canada Field, broadcast.....	120-150	60
Peas, Canada Field, with grain.....	75-90	60
Rape, broadcast .....	8-10	50
Rape, in drills .....	5-6	50
Red Top, Solid seed .....	7-12	14
Red Top, unhulled.....	10-15	14
Reed Canary Grass.....	4-6	24
Rye, Winter .....	84-112	56
Rye, Spring .....	56-84	56
Speltz .....	62-100	48
Sudan Grass, broadcast.....	30-40	40
Sudan Grass, in drills.....	15-25	40
Sunflower .....	8-10	24
Timothy .....	10-12	45
Timothy and Alsike.....	8-10	45
Vetch, Hairy or Winter.....	50-125	50
Wheat .....	90-120	60

**KELLOGG**  
SEED COMPANY  
MILWAUKEE, WISCONSIN

Order *This Special Introductory Assortment (No. 100)* of the new, profitable line of KELLOGG  
**“FINE FOODS FOR FINE BIRDS”** ...featuring PETAMINE, the Wonder Food for Canaries

PETAMINE is the ONLY Bird Food having all elements required for sound growth, improved vitality, alertness, brighter plumage, and better song—and that can be fed alone as a complete nutritional diet. Once used, always used.



Quantity	Unit Price Retail	Product	Cost	Selling Price	Your Profit
4	25c (4 oz.)	PETAMINE—the complete scientific, balanced diet for canaries and other cage birds.	.67	1.00	.33
12	10c (8 oz.)	MIXED BIRD SEED—a blend of the finest Imported Canary, Sweet Rape, Hemp, Flax, Millet and Thistle.	.85	1.20	.35
6	20c (15 oz.)	CANARY & SWEET RAPE SEED MIX- TURE—Imported seeds of finest quality.	.90	1.20	.30
6	25c (16 oz.)	SEEDIES—a mixture of a dozen varieties of the world's finest seeds.	1.00	1.50	.50
6	5c	CUTTLEBONE—finest quality, selected and trimmed, with metal holder.	.20	.30	.10
2	10c (32 oz.)	GOLDEN BIRD GRAVEL—washed, screened, purified and blended with charcoal.	Free	.20	.20
2	10c (32 oz.)	WHITE BIRD GRIT—washed, screened, purified.	Free	.20	.20
<b>THIS DEAL NETS YOU 35.7%!</b>			\$3.62	\$5.60	\$1.98



Please Order by Assortment Number **100** — Transportation Charges Paid.